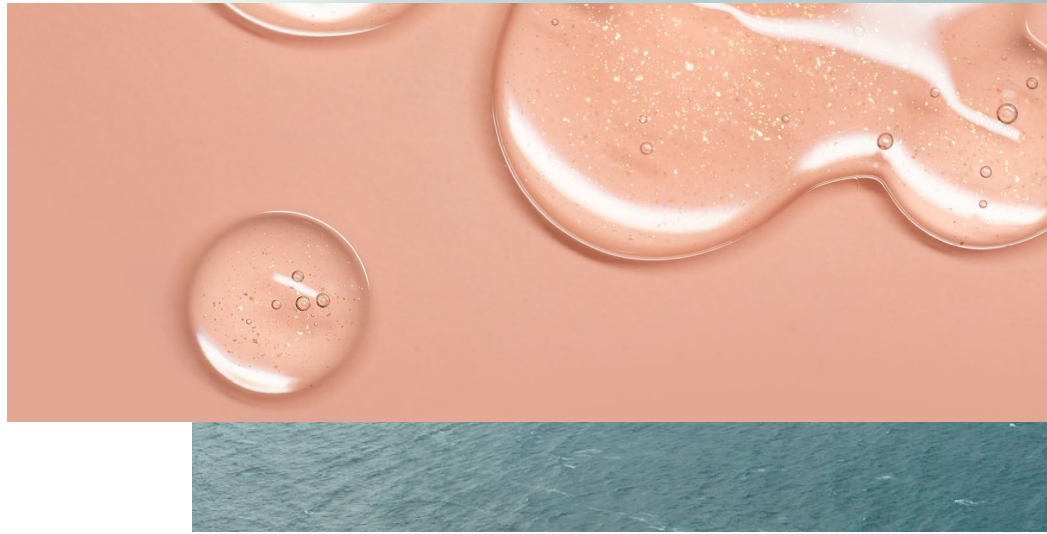


# GLYCOLIC ACID vs SALICYLIC ACID

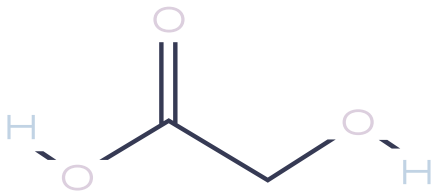
## ACHIEVING THE BEST RESULTS FOR YOUR SKIN

On your journey to clearer skin, you might have come across two common acids used in skincare products—glycolic acid and salicylic acid. Knowledge is the first step to achieving your best skin, so take a look at the differences between these two powerhouse ingredients.



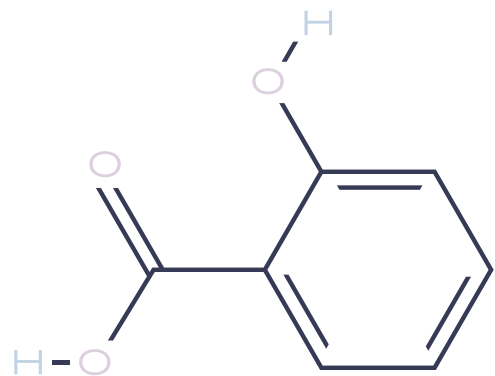
## CHEMICAL STRUCTURE

Before you put anything on your skin, it's important to understand how the ingredients work.



### GLYCOLIC ACID

A small molecule and an alpha hydroxy acid (AHA), glycolic acid penetrates the skin with ease, delivering potent benefits.

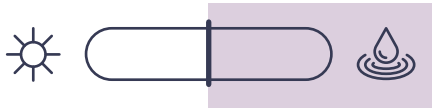


### SALICYLIC ACID

A larger molecule and a beta hydroxy acid (BHA), salicylic acid works on the surface level and within the pores for comprehensive skincare.

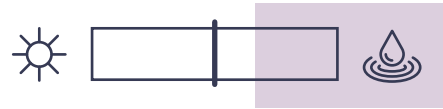
# SKIN TYPE SUITABILITY

Knowing the structure of each acid is only half the battle. Different skin types react best to different acids. See which one suits your skin needs:



## GLYCOLIC ACID

Ideal for normal to oily skin types, glycolic acid helps to rejuvenate and brighten the skin.



acne-prone skin

## SALICYLIC ACID

Perfect for acne-prone or oily skin, salicylic acid aids in reducing acne lesions and blackheads.

# BENEFITS AND USES

See where these ingredients shine:

## GLYCOLIC ACID



Promotes Skin Exfoliation



Boosts Anti-aging Properties



Enhances Skin Radiance

## SALICYLIC ACID



Targets Acne Breakouts



Reduces Inflammation



Exfoliates and Unclogs Pores

# FINDING THE RIGHT PRODUCT

Both glycolic and salicylic acids offer unique benefits and are powerful allies in your skincare journey. Choose the one that aligns best with your skin type and embrace the radiant, acne-free skin you deserve!